

OXFORD POLICY MANAGEMENT

www.opml.co.uk

Oxford Policy Management (OPM) is an Oxford-based consultancy working on international development issues. OPM works in all areas of social and economic policy and governance, offering evidence-based advice to bring about lasting, positive change.

Placement opportunity:

· **Placements in OPM's Strategy and Business Development Team**

The international development sector is going through rapid change against a backdrop of evolving global dynamics. Consultancies working in this field must constantly adapt to and anticipate external influences. Join OPM's strategy and business development team to understand how an international consultancy assesses and responds to these factors in order to run a successful business and have a meaningful impact on people's lives.

You might be involved in:

- Conducting in-depth market research to understand how thematic areas such as digital technology and climate change are evolving and how they are affecting OPM's work
- Supporting OPM's engagement strategy with key clients e.g. DFID, USAID, DFAT, GIZ, EU, Foundations, and UN agencies. Possible activities could be market and competitor research, in-depth analysis of funder strategies and of past flagship programmes
- Preparing for specific upcoming projects which might involve researching and writing technical elements of a project proposal, supporting with the development of partnerships with external organisations, supporting the bidding strategy to win a project, identifying leading global experts. These projects could be across the globe, in areas such as urban development, climate change and energy, public governance, financial and private sector development, or conflict and security.
- Developing communications to support OPM's strategic work and business development e.g. blogs, communications about our flagship projects, events.

· **Placements in OPM's Office of the Chief Economist Research Team**

OPM is a leading organisation in the management of applied research programmes. OPM applies academic rigour to real-world challenges in order to support policymakers to make informed, evidence-based decisions. Their research programmes, including Economic Development and Institutions (EDI), Energy and Economic Growth (EEG), and Research on Improving Systems of Education programme (RISE), are run by OPM's Office of the Chief Economist.

You might be involved in:

- Developing thought leadership around OPM's priority areas including practical applications of data analytics
- Applying our company-developed tools and frameworks to real-life international contexts e.g. Thicker Diagnostics framework, a theoretical synthesis and a practical method for integrating economic and political analysis to influence design and options analysis
- Building relationships with academic institutions around the world