

OXFORD CITY FOOTBALL CLUB

oxfordcityfc.co.uk

Oxford City FC strives to be a community hub full of connection, engagement and significance for all. The club currently plays in the National League South, two leagues from the professional football league. Off the pitch, the club has an award winning charity [Oxford City Sport in the Community] which engages 1,894 unique participants annually across a range of programmes.

Placement opportunity:

Designing and undertaking an evaluation of the impact of the club's community outreach work, including its programmes relating to schools, education, and community engagement. This could be undertaken on a continuous basis or on a part-time basis over an extended period. The club's community engagement program covers social inclusion, health and wellbeing, issues around disability, fan engagement. A placement with Oxford City Club is an excellent opportunity to contribute to the local community.

Research Opportunities

- Impact evaluation of physical activity projects
- Impact evaluation of behavioural interventions
- Impact evaluation of social inclusion projects
- Development of evidence based interventions to tackle local community problems such as obesity, inactivity, poor diet, mental health or community integration
- Impact evaluation of mental wellbeing programmes
- Creation of fan customer profiles and spending habits to inform future initiatives

Participant Groups

- Primary school pupils
- Young carers
- Pupils struggling to stay in mainstream school
- Pupils from areas of high deprivation
- Young people endanger of 'high-risk' behaviours
- Teachers

Benefits of the placement

- Provides access to diverse participant groups
- Offers insight into the barriers and problems measuring impact of different participant groups
- Potential to make positive lasting impact on a community
- Autonomy and creative license with research projects
- Flexible placement hours
- Local travel